

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
OCT10/12 17.32

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6144656

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # 0144030

CLASS: NATL.

PRDCT	DCCC	EST#	1199	COMMENTS:	(LINE,	ORDEN,	INVOIC

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT10/12 17.32

REP: TO LENA
FR JULIE
OKD M4
TTLS RTS
PLS CFM, THX 10/10

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		700P-730P	30		\$3,000.00	10/11	10/12	2		TH-F	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1199												
PROGRAM : JEOPARDY												
35	A		600P-630P	30		\$4,500.00	10/15	10/15	1		MON	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT11 ON LINE-23 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT12 ON LINE-25 FOR 1 SPOT/WK												

REP HEADLINE# 6144656 TRF# 311939
\$\$\$ MOD# 2 : UNAPPROVED REV #2 \$\$\$

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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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36	A		500P-600P	30		\$3,300.00	10/15	10/15	1		MON	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 35-37

37	A		1200N-100P	30		\$1,200.00	10/15	10/15	1		MON	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 35-37

25	S		730P-800P	30		\$3,000.00	10/11	10/12	2		TH-F	2
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PROGRAM : WHEEL OF FORTUNE

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#23 MISSED:TH-F/700P-730P
BUY#25 TH-F/730P-800P

OFFER:MON/600P-630P OCT11(2/WK) 30S \$3,000.00 (OCT10/12)
& MON/500P-600P OCT12 30S \$3,000.00
& MON/1200N-100P OCT15 30S \$4,500.00
OCT15 30S \$3,300.00
OCT15 30S \$1,200.00

CMT:WE CAN OFFER

OCT/12 101165.00 CONTRACT TOTAL 101165.00
TOTAL SPOTS 62

MARKET TOTALS \$297,544 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE